JEMMA DIGITAL

Creative work.
Strategic thinking.
Digital experiences.

SELECTED WORK & AGENCY PORTFOLIO

YOUR STORY, STRATEGICALLY TOLD.

tryjemma.com

We make your brand’s value visible.

Jemma Digital is a boutique social media and digital marketing agency helping brands build a distinctive online presence through strategic thinking, compelling creative work and purposeful execution.
We combine strategy, creativity and hands-on management to help businesses communicate their value, connect with the right audiences and achieve meaningful digital growth.

Our approach

We start by understanding the business, the audience and what the brand needs to communicate. Then we develop the strategy and creative work that makes those priorities clear and compelling.

STRATEGY

CREATIVE

EXECUTION

Different brands. Different needs. One deliberate approach.

The work behind the presence.

Connected digital services, shaped around what each business actually needs.

01

Social media management

Strategy, calendars, scheduling, account management and reporting.

02

Content creation

Branded carousels, graphics, short-form video editing and campaign content.

03

Brand strategy

Positioning, audience insight, messaging and content direction.

04

Website experiences

Website design and digital experiences that help customers understand the brand.

05

Campaigns & marketing

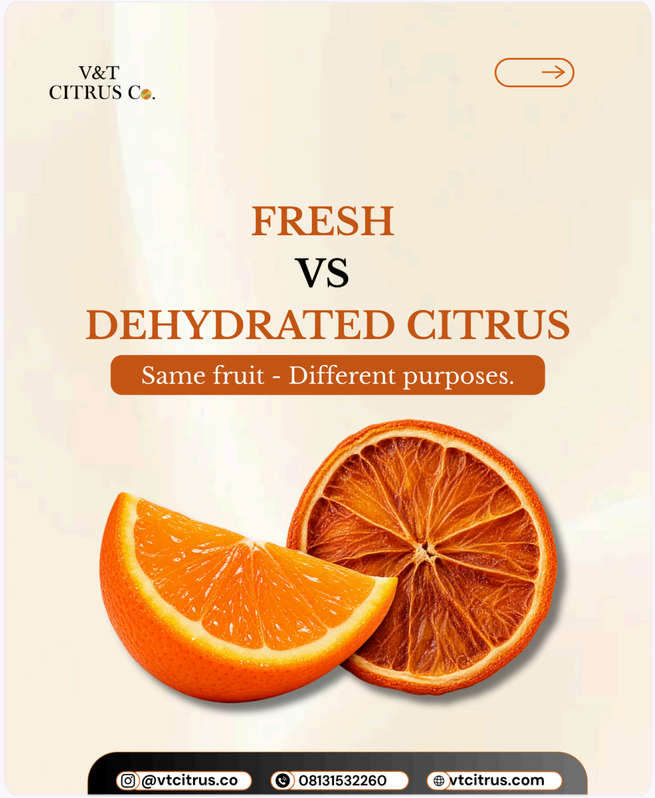
Creative campaign planning, launches and supporting digital marketing.

Every engagement is tailored

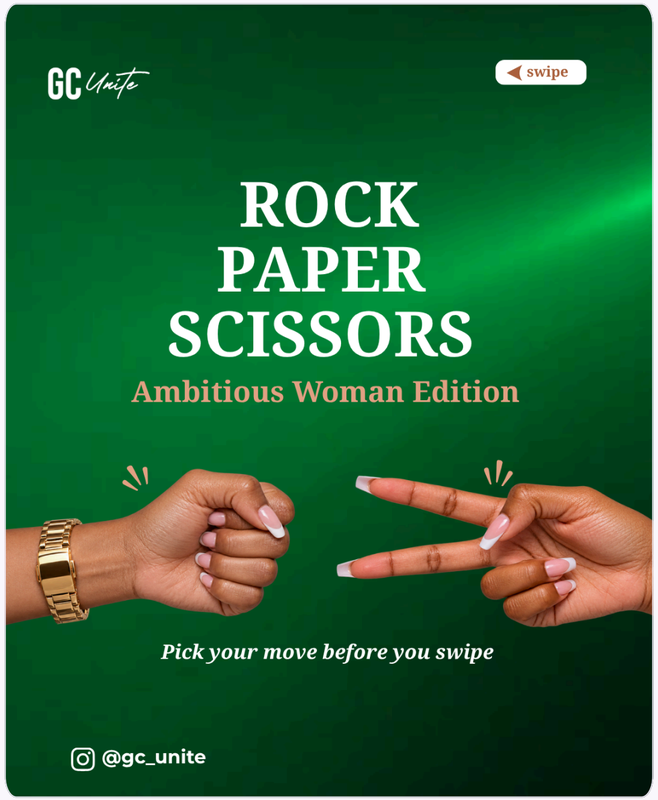
to the brand and its priorities.

Different brands. Distinct creative directions.

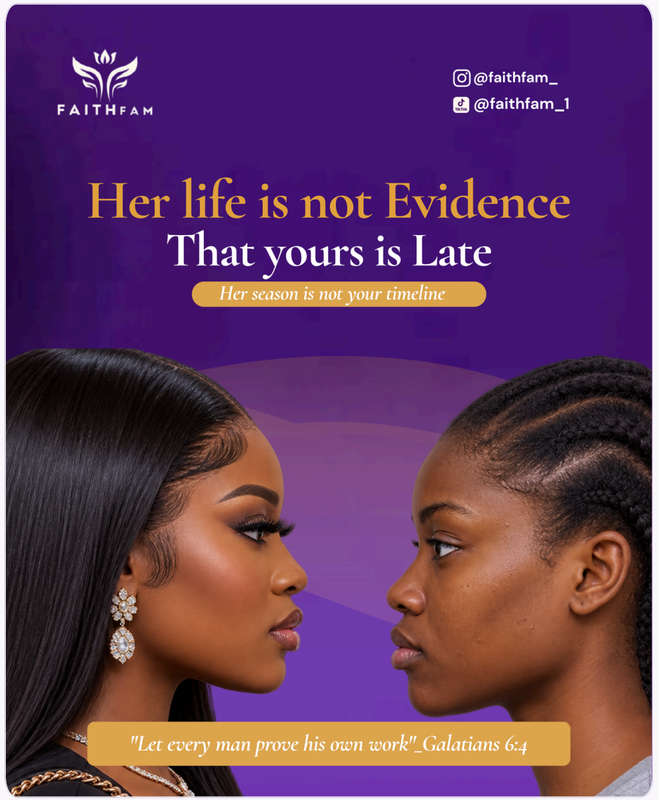
A selection of the industries and creative formats in our portfolio.



V&T CITRUS CO.



GC UNITE

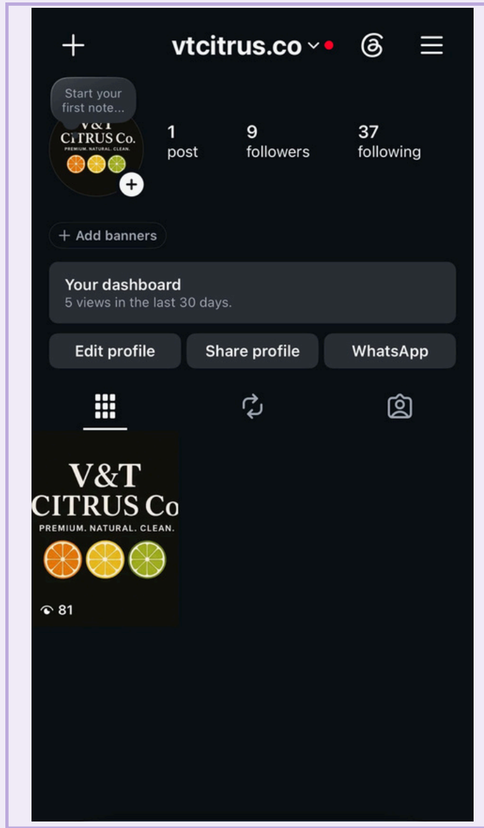


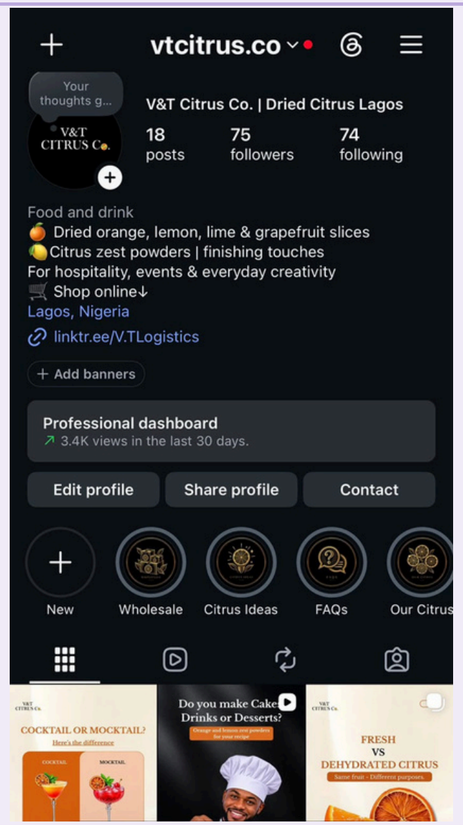
FAITH FAM

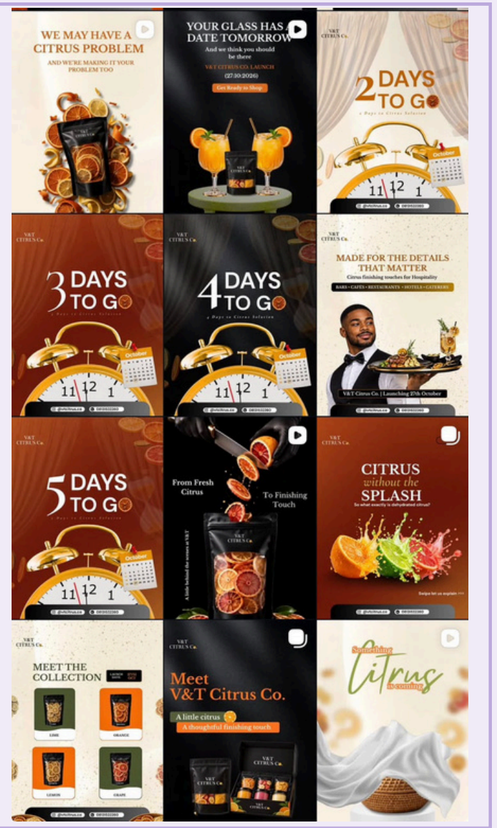
V&T Citrus Co.

Product-focused social content for a citrus brand.

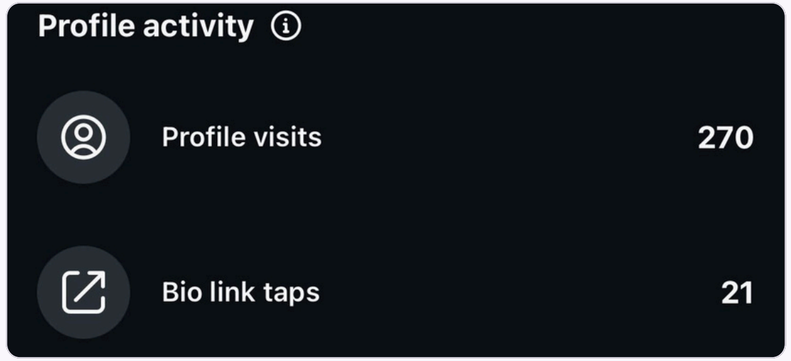
Website Revamp, Social Media Strategy, Content Planning & Organic Social Media Management







BEFORE AFTER



Our contribution

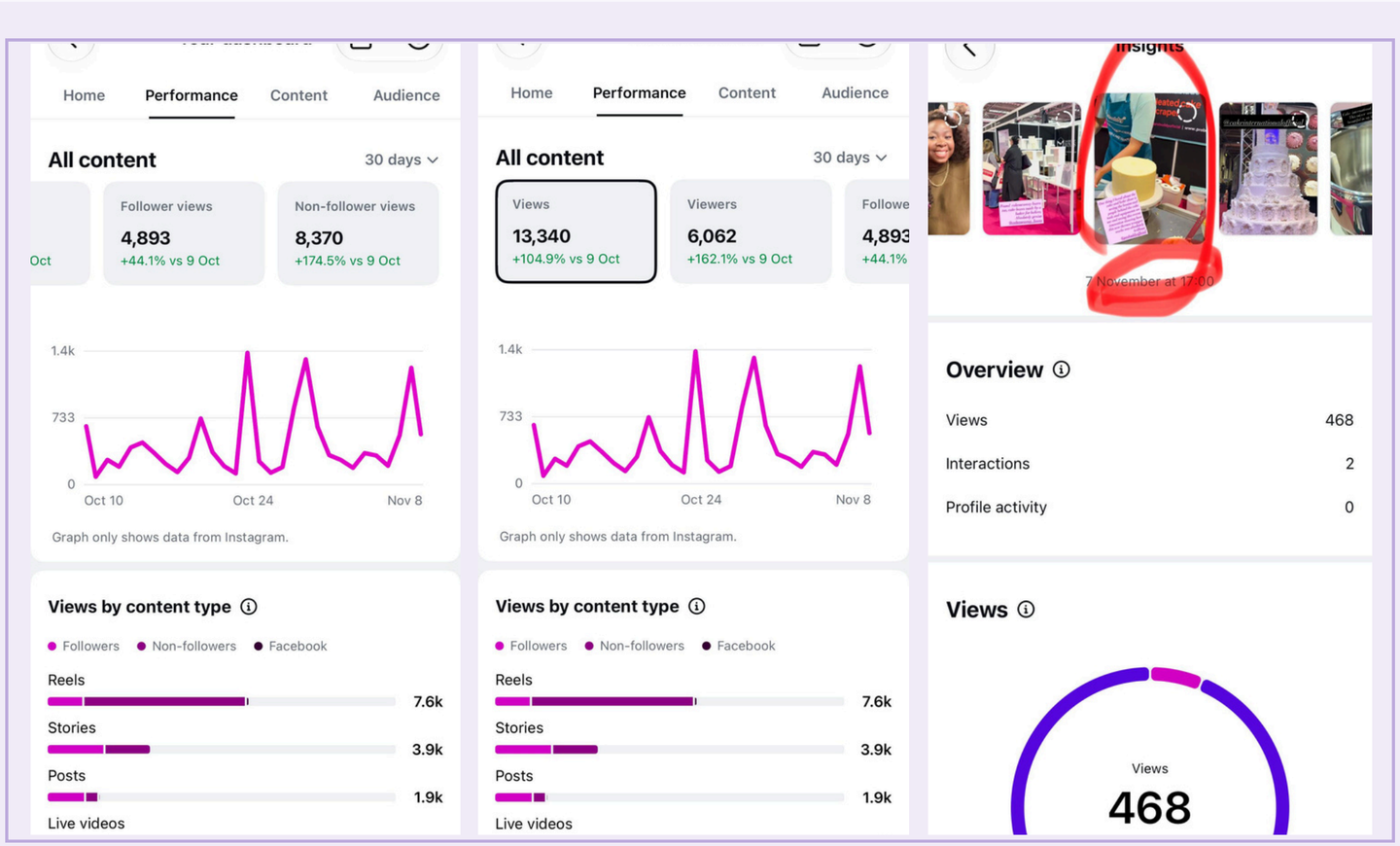
Our contribution includes website revamp, social media strategy, content planning, product-focused creative development and ongoing social media management, with a focus on strengthening brand visibility, showcasing the product range and driving organic growth through consistent, engaging content without relying on paid advertising.

SOCIAL MEDIA • CONTENT

LAVISH TREATS

Strategic digital experiences and product-focused content for a UK-based bakery.

Website Design & Development, Social Media Strategy, Content Planning & Organic Management





Our contribution

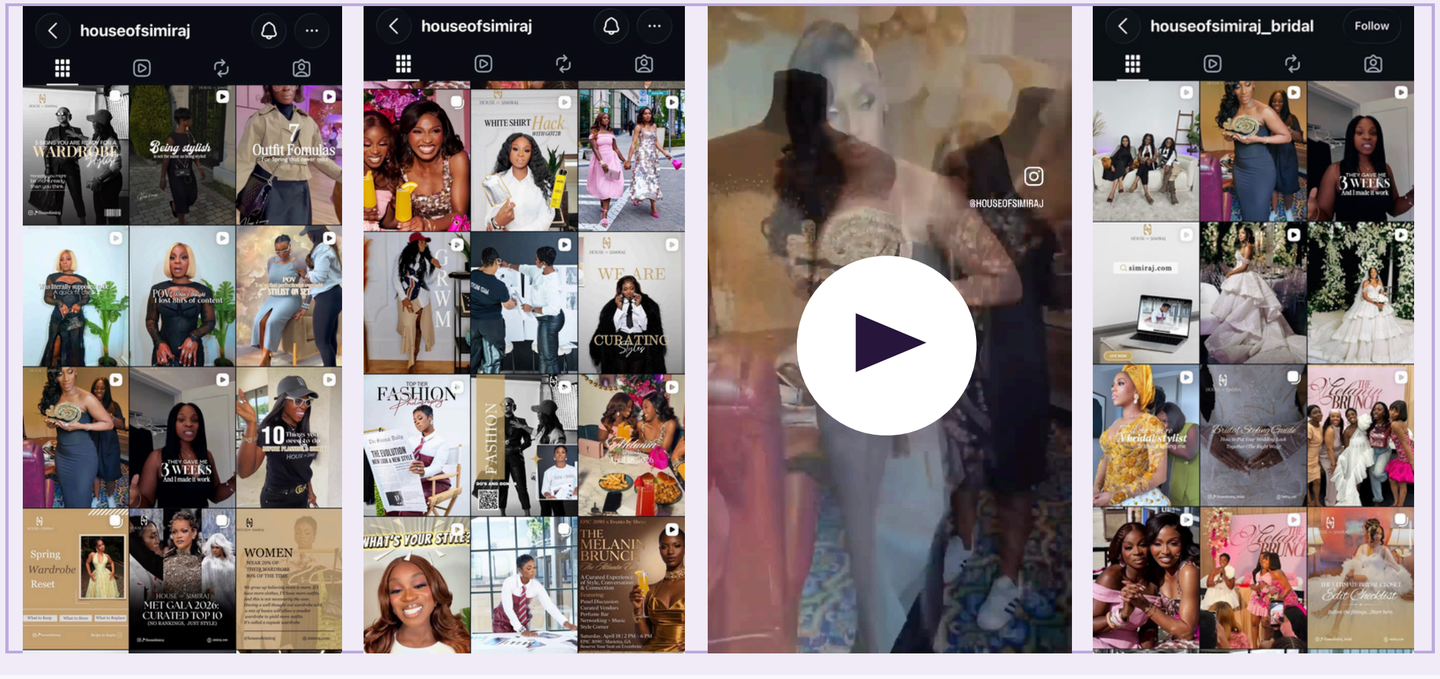
website design and development, social media strategy, content planning, product-focused creative development and ongoing social media management, with an emphasis on showcasing the brand's cakes and baked treats, strengthening its digital presence and encouraging customer enquiries and orders.

SOCIAL MEDIA • CONTENT

House of Simiraj & House of Simiraj Bridal

Fashion and lifestyle creative work.

Website Copy Review • Strategy • Content • Management



Watch House of Simiraj Website launch video

Scan QR code to watch

Our contribution

Jemma Digital partnered with House of Simiraj to strengthen its digital presence through strategic content development and ongoing social media management.

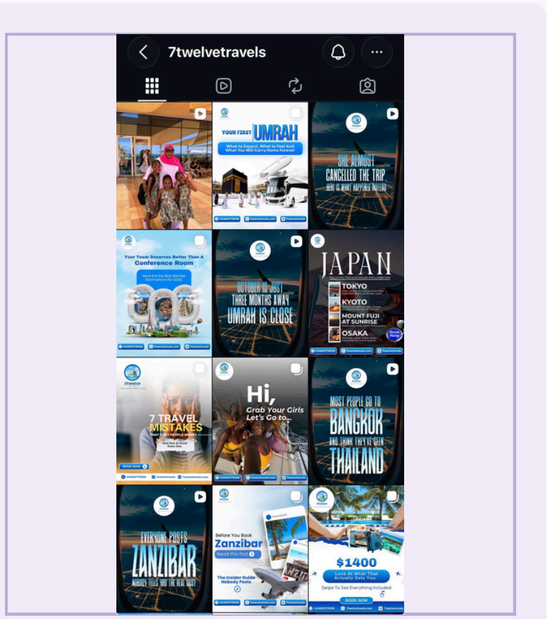
Our work included reviewing the brand's website copy to improve how its services and value were communicated, developing a content strategy aligned with its positioning, creating engaging content, and managing its social media presence.

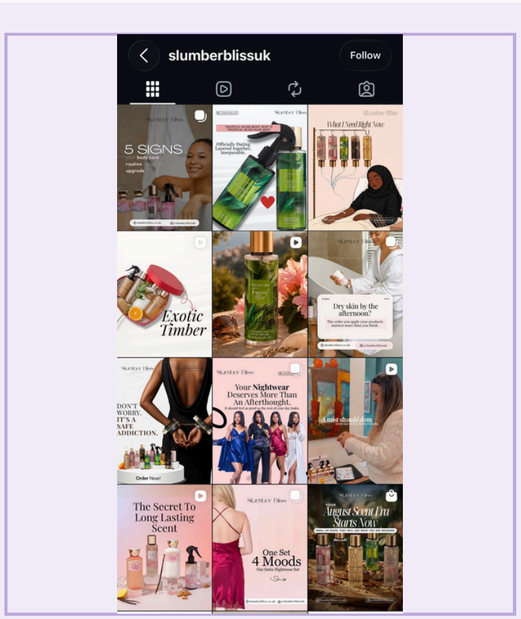
Our Focus: Bringing greater clarity, consistency and strategic direction to how House of Simiraj presents itself online.

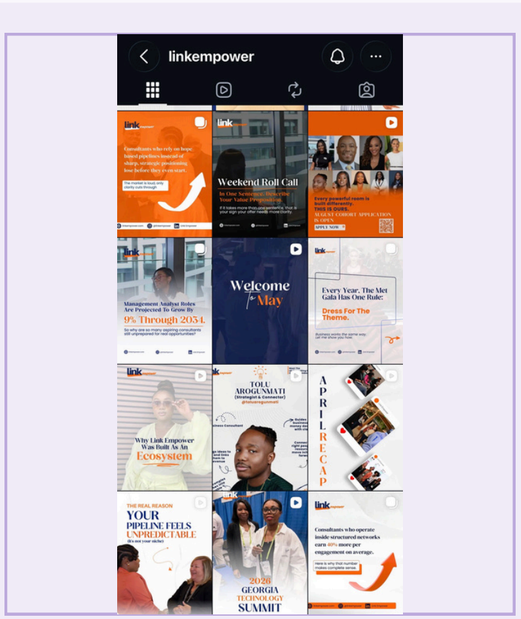
SELECTED CREATIVE WORK

Made for different audiences.

Selected Instagram content examples across travel, lifestyle, consulting and wellness.





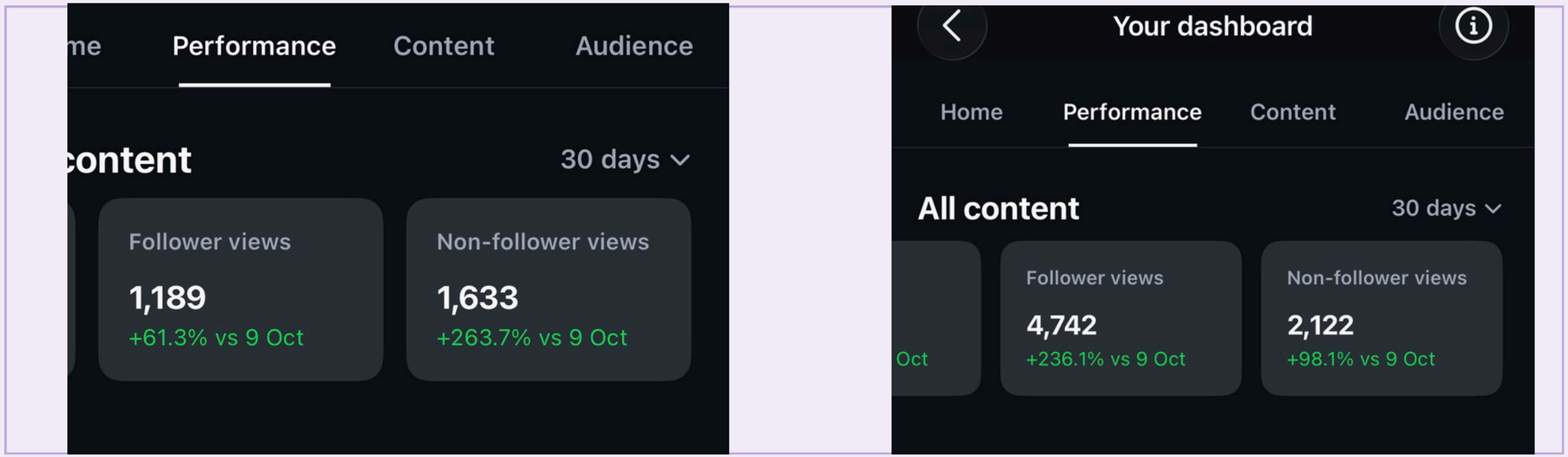




7Twelve Travels • Slumber Bliss • Link Empower • Affirm Wellness

The numbers behind the creative.

Verified platform insights, shown as screenshots from actual reporting periods.



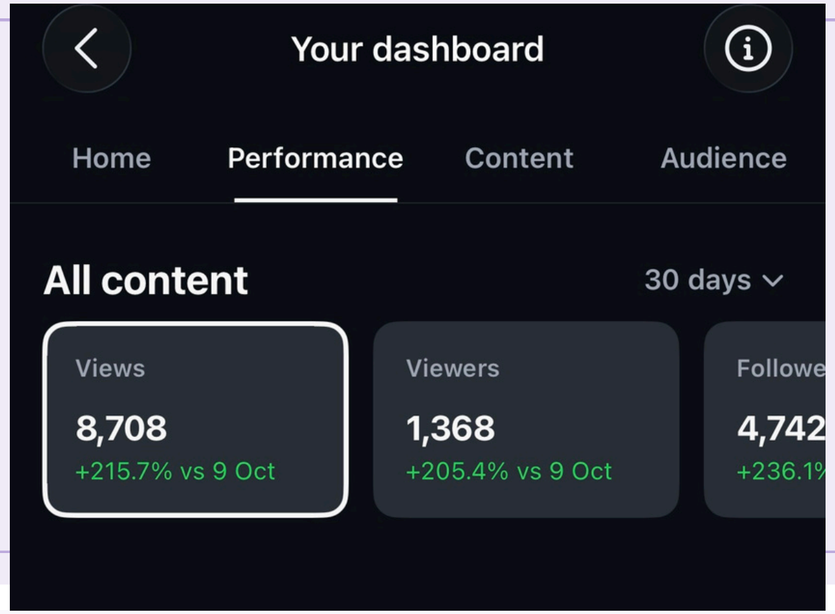
FROM CONTENT TO INSIGHT

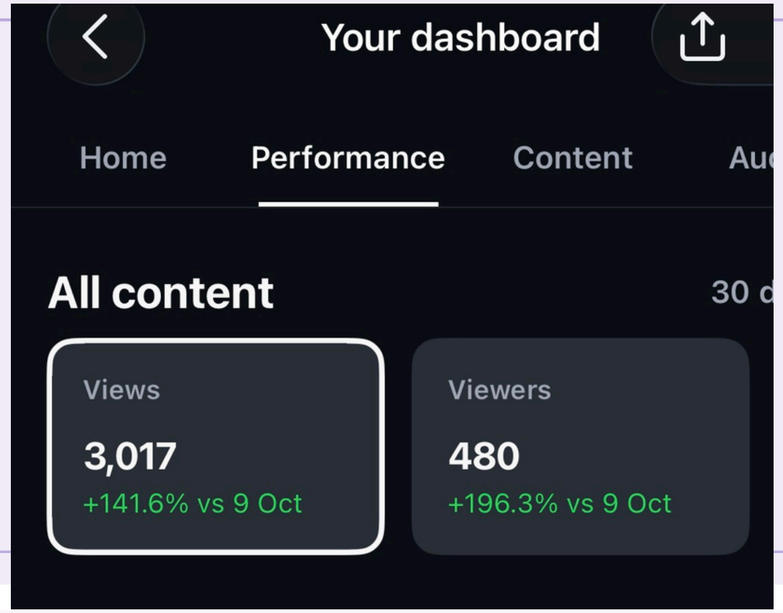
Performance, backed by evidence.

Source: Instagram Insights | Last 30 days shown in screenshot

The numbers behind the creative.

Verified platform insights, shown as screenshots from actual reporting periods.





FROM CONTENT TO INSIGHT

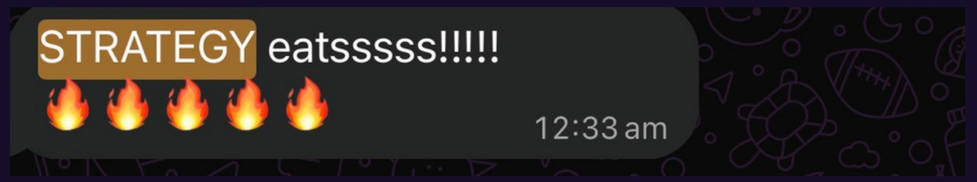
Performance, backed by evidence.

Source: Instagram Insights | Last 30 days shown in screenshot

Good work gets noticed. So does good strategy.

Actual feedback received after strategy presentations.

THE REACTION

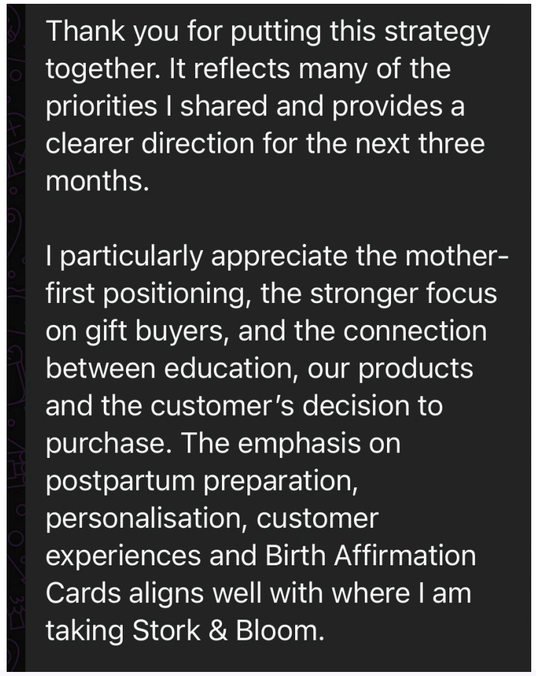


An enthusiastic response to the strategy delivered.

THE DETAIL

“It reflects many of the priorities I shared and provides a clearer direction for the next three months.”

Client feedback on the Stork & Bloom strategy



Original client screenshots retained below as evidence.

Hear it from the people we work with.

A real client experience, shared in their own words.



IN THEIR OWN WORDS

Watch Gani share her experience working with Jemma Digital.

Scan QR code to watch

YOUR NEXT CHAPTER

Let’s make your brand hard to overlook.

From the first strategic conversation to the content your audience sees, we bring clarity, creativity and consistency to your digital presence.

LET’S TALK ABOUT YOUR BRAND

admin@tryjemma.com